

डॉ. सुनीता शर्मा  
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DIRECTOR GENERAL OF HEALTH SERVICES



भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
स्वास्थ्य सेवा महानिदेशालय  
Government of India  
Ministry of Health & Family Welfare  
Directorate General of Health Services

D.O. No. NRCP/555007/2019/DZDP/NCDC(Part-1)  
Dated: 9 September, 2025

*Dear Dr Dilip,*

World Rabies Day, observed every year on **28th September**, is a global initiative to raise awareness about rabies prevention and control. The theme for this year's World Rabies Day 2025 is "**Act Now: You, Me, Community**", highlighting the urgent need for collective action to eliminate rabies through active participation of healthcare professionals and communities.

In this regard, it is requested that the **Indian Medical Association (IMA)** may kindly issue an advisory to all its **State and District Chapters** to coordinate with private practitioners and private hospitals in their respective jurisdictions to actively contribute to this initiative. The following activities may be emphasized:

- 1. Awareness Generation:** Encourage private practitioners and private hospitals to sensitize communities about rabies prevention and management of animal bite cases with focus on wound washing and timely comprehensive post exposure prophylaxis.
- 2. IEC Display and Dissemination:** Share and prominently display the IEC materials and videos on rabies & Animal Bite Prevention in private clinics and hospital premises.
- 3. Community Outreach:** Motivate members to engage with patients and caregivers to promote timely and appropriate health-seeking behaviour after animal bite incidents.

The IECs and Video developed by NCDC, MoHFW on Rabies prevention may be downloaded from given below link:

<https://drive.google.com/drive/u/0/folders/1ejyt5iS9LdNfuOL46MZQPP3okOqSlaJD>

The active involvement of IMA members at State and District levels will significantly strengthen awareness within the community and support India's goal of eliminating rabies.

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We look forward to your kind cooperation in mobilizing your chapters for the successful observance of **World Rabies Day 2025**.

For any queries or further information, please contact us at 011-20836151 or via email at [napreindia-ncdc@ncdc.gov.in](mailto:napreindia-ncdc@ncdc.gov.in).

With regards,

Yours Sincerely,



**(Sunita Sharma)**

To,

**Dr Dilip Bhanushali,**  
National President, Indian Medical Association (IMA).

Copy to:

Dr Sarbari Dutta, Secretary General, Indian Medical Association (IMA).  
Dr Rajnesh Attam Hony, Joint Secretary, Indian Medical Association (IMA).

Copy for Information:

9. PS to Secretary-Health, Ministry of Health & Family Welfare, Gol.
10. PS to Addl. Secretary (VHZ), MoHFW, Gol
11. PS to Joint Secretary (PH), MoHFW, Gol
12. PS to Director, National Centre for Disease Control, Dt.GHS, MoHFW, Gol